

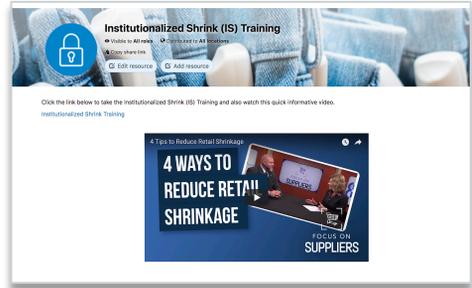
# 3 Ways to Track & Manage Learning Content with Zipline

Whether you already have a Learning Management System (LMS) in place or looking to explore alternatives, Zipline can help you host learning content in one centralized location and provide ways to track training compliance.

## 1 Hosting SCORM & xAPI files

Many L&D and Operations teams use e-learning author programs like Adobe Captivate and Articulate 360 to create multi-media rich, interactive trainings. These programs export trainings into a SCORM and/or xAPI zip file that includes both the learning content and the ability to track individual quiz scores, course completion and other relevant user information via an LMS system.

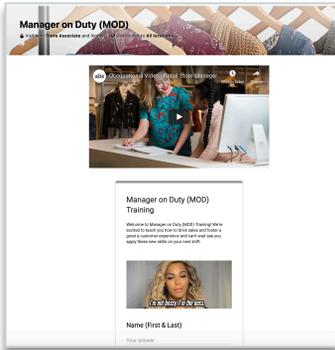
If you're already building SCORM and/or xAPI compliant trainings, Zipline can host SCORM and xAPI files within Resource Library or Messages. Pull reporting anytime from the Reports Dashboard to track the elements you've setup within your SCORM/xAPI files, like individual usernames and pass/fail rates.



## 2 PDFs, Videos & Third Party Surveys

If your team doesn't currently build SCORM or xAPI compliant files, you can leverage Zipline Resource Library or Messages to embed training videos, PDFs, etc. and an iFrame to a 3rd party survey (ex: SurveyMonkey) as a way to present training on a single page, without needing to redirect learners to multiple places. After a user watches or reads the training module(s), they can take a quiz you've created and confirm training was completed via your 3rd party survey embedded within the same page. When you're ready to review training compliance results, pull them directly from your 3rd party survey tool at any time.

**Zip Tip:** When communicating about training, don't forget to add a task with a link to the Resource Library page in your message to make it easier for stores to find materials and track completion. Add an Upper Field note to help drive compliance through your Upper Field leaders.



## 3 PDFs, Videos & Zipline Survey

Ops & LD teams who don't use SCORM / xAPI files or 3rd party survey software have been able to post training videos, PDFs, etc. within Resource Library or Messages and create a Zipline Survey to track training completion at the store or individual level. Send a Zipline message to introduce the training resources and create a task with a link to the survey, where users can confirm training was completed, answer questions to validate understanding and/or share feedback about the course. Publishers can view survey responses at anytime from the Zipline Survey tab and Upper Field leaders can access them from the Zipline message itself. To help drive compliance, add a note for Upper Field leaders in your message to follow up on training activity during store visits and district calls.

**Check Back For New Features!** Many customers ask about how they can leverage Zipline for LMS and audit activities. We're actively building features that will make the Zipline experience even better. In the future, look for additional survey options, like multiple responses per user, weighted questions, and more! Stay tuned...😊

