

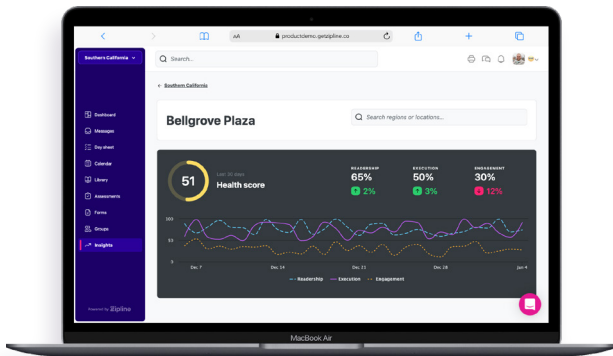
Win the day. Win the month. Win the market. Keep Your Walmart Week On Track



Understand store workload demands and make more strategic decisions with Zipline's real-time analytics that transform store data into insights.

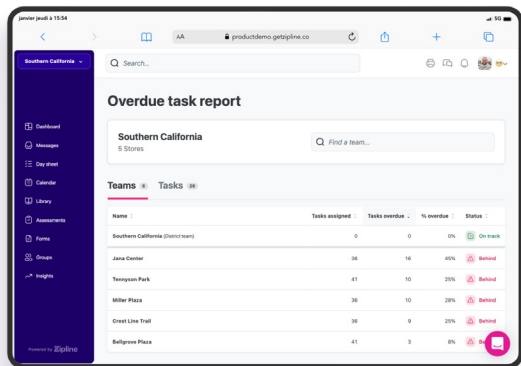
Zipline provides standard in-app reporting and analytics to help HQ and frontline leaders understand how store teams are engaging with content and what directives from HQ are actually being executed in stores.

Want to take your Zipline data to the next level? Our BigQuery data connector is also available to bridge Zipline generated data with your in-house BI tool for extended dashboard visibility and larger self-guided data projects.



Dashboards

Zipline's Operational Health Dashboard gives a bird's eye view of what is happening in the field. HQ users can fly high and understand readership, execution, and engagement trends across the organization, while frontline leaders can drill down into regional and store specific data to benchmark team performance and identify opportunities for improvement.



In-App Reporting

Standard software reporting always begs the questions: "Where did that data come from?" and "What exactly is included in the data set?". Zip Tips are included with all standard reports and offer best practices for how to use and understand the information. Each report can be customized by date range and sorted by the distribution list to further refine the results.

BigQuery Data Connector

The BigQuery Data Connector allows Zipline generated user data to automatically flow into in-house BI tools like Tableau or Domo. Once enabled, you can visualize Zipline data in all of your day to day executive dashboards. In addition, you can marry Zipline data with transactional and HR analytics to better understand how Zipline is affecting revenue and retention metrics.



Additional reporting and analytics integrations available upon request