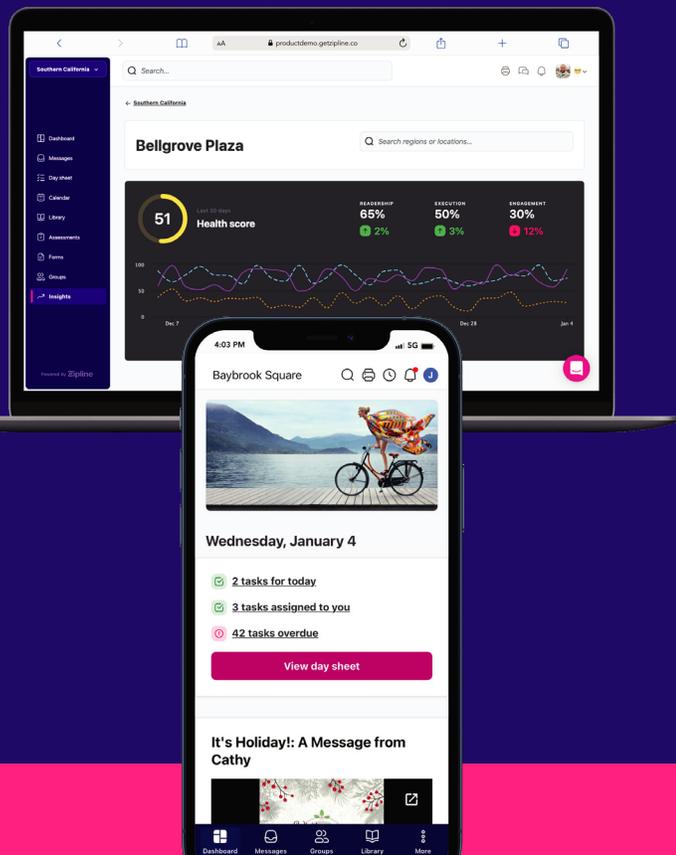


Zipline

Keep Your Walmart Week On Track



Zipline is how best-in-class retailers bring brand strategies to life in stores and drive operational excellence. The platform brings together frontline communications, task management, insights, and more - so everyone feels connected to their brand and inspired by their work.

Retail brands constantly struggle with the daily disconnects between headquarters and frontline teams. In fact, only 29% of HQ directives are executed correctly in stores. These disconnects impact employee engagement, customer experience, brand sentiment, and sales.

Zipline helps retail brands overcome this by giving frontline teams a way to see more, connect more, and do more.

That's why so many of the world's leading brands rely on Zipline to achieve store execution rates of over 90% across their fleet. With an NPS score of 78 and the highest adoption rates in the industry, Zipline isn't just store operations' most loved product; it's also the favorite of store teams.

Zipline. Keep Your Walmart Week On Track.

get a demo today | getzipline.com

Average hours saved per week



Publishers
10.6
Hours



Upper Field Managers
3.1
Hours



Store Managers
5.6
Hours



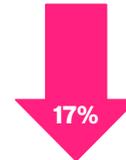
Associates
1.5
Hours

Zipline customer results



Efficiency

Less time to launch key initiatives



Turnover

Zipline customers' frontline employees vs. 65% industry average



Execution

Customer average

To ensure success tomorrow, you have to keep today on track. Zipline helps your teams:

See more

with context and clarity into everything that needs to be read and accomplished, from today's tasks to next week's promotion.

- Zipline's single source of truth for tasks, messages, resources, and more frees up time and gives frontline workers confidence that they are focusing on the most impactful work.

Connect more

with conversations, community, and feedback loops that help employees connect with their co-workers, the brand, and most importantly, their "why."

- Survey and group chat capabilities enable real-time feedback from frontline teams, while single-click publishing and an intelligent hierarchy guarantee the right message gets to the right person at the right time.

Do more

with a "built for retail, by retail solution" that engages your teams, drives operational efficiency, automates manual processes, and enables employees to work more effectively.

- With Zipline, you get real-time insight into your teams' progress on key tasks and initiatives, so you can take action before missteps impact the bottom line and roll out new changes and technologies across locations with ease.

allbirds



"Zipline allowed us to take communications out of email, where they frequently got lost, and place them in a well organized, intuitive and flexible tool. Our store leaders can more easily track information, hold their teams accountable and drive their business."

Scott Thomas

Sr. Manager, Global Retail Comms and Employee Engagement

BevMo!



"The efficiencies we experience with Zipline allow our store teams to spend more time with customers. For example, if a customer has the intent of buying just a bottle of vodka, an associate can be right there to recommend that the customer buys the remaining ingredients to make a Moscow Mule. That builds basket size and drives sales."

Jessica Siwy

Director of Store Operations

LUSH FRESH HANDMADE COSMETICS



"The ability to have a one stop shop for all retail communications and execution is the greatest benefit of using Zipline. We also value Zipline's reporting which ensures accountability."

Carmen Ip

Communications and Operations Manager

Retail's most admired brands use Zipline to keep their weeks on track.

get a demo today | getzipline.com



MORPHE

The Container Store

Rexall

J.CREW

WORLD MARKET

SEPHORA