

Zipline

The #1 Solution for Operational Excellence



Retail's most admired brands consistently choose Zipline over the competition because Zipline is easy for everybody - from the frontline to HQ. Here's how Zipline keeps today on track for our customers:

Zipline

A single source of truth

Only Zipline is built around a single source of truth. Communication, tasks, and even micro-learnings are all connected together so teams on the sales floor can find exactly the right information at the right time.

Workflows that work for stores

Only Zipline was built by people who worked in retail, so our solution speaks your stores' language. Whether they're handing off shifts or dealing with a dozen customer interruptions, frontline workers keep their days on track thanks to Zipline's intuitive approach to engaging with store teams.

Focused on the bottom line

Only Zipline aligns your organization top to bottom - from the sales floor to the c-suite - with intelligent targeting and a UI that works for everybody. When everybody is on the same page, you win the day, the week, and the market.

The Competition

A suite of siloed apps

Let's face it: a solution isn't really a "one-stop-shop" if your employees have to scroll and search through multiple news feeds, missions, and modules... just to find the one thing they really need.

Workflows built for engineers

A delivery update isn't a "campaign," and weekly markdowns aren't "projects" with six separate stakeholders. Zipline competitors needlessly overcomplicate the day-to-day realities of retail, over-engineering tasks and slowing down execution.

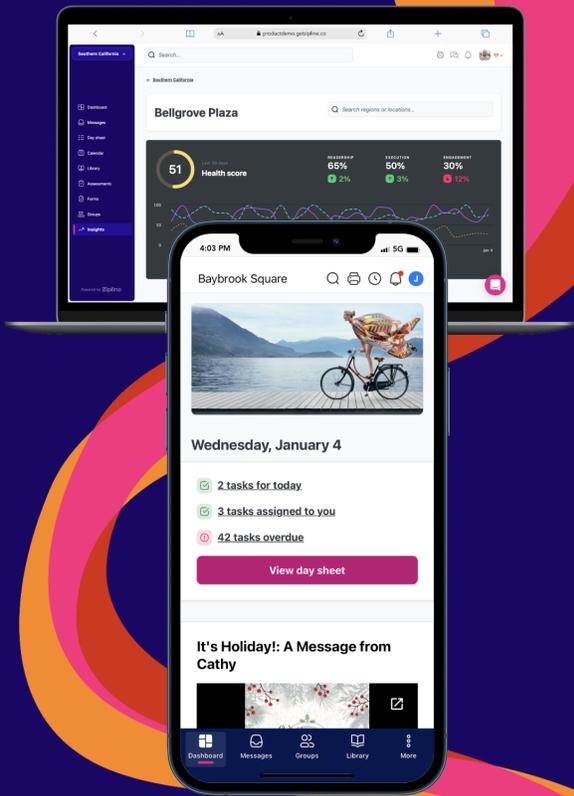
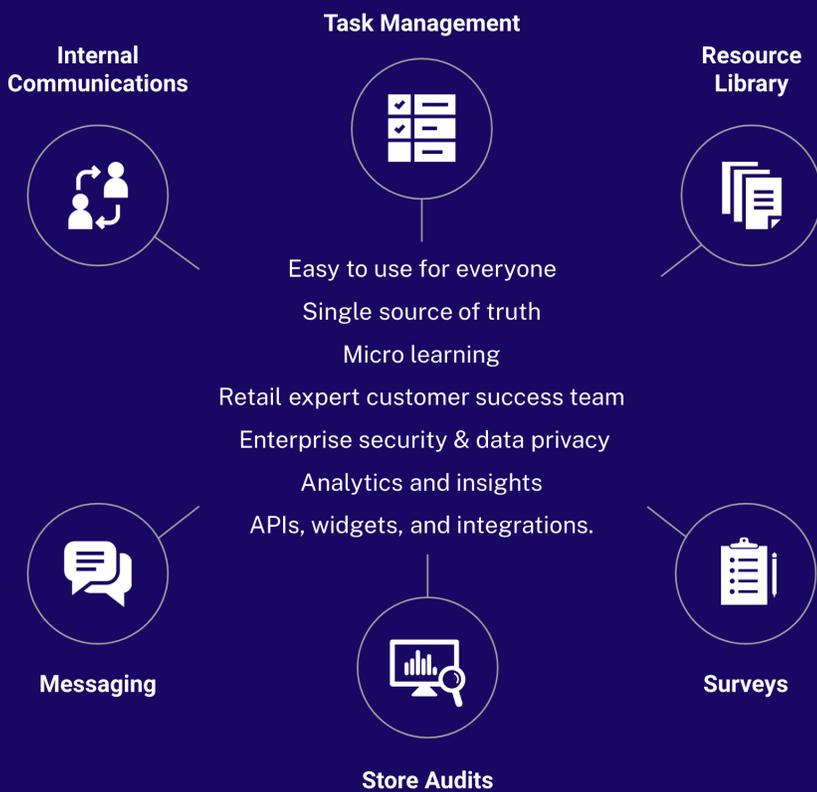
Focused on the frontline

Sure, giving your part-time associates access to communication and learning resources is a great start! But it's just that: a start. In order to see real results, District Managers, Operations Leaders, HQ stakeholders, and executives all need to understand what's happening in stores, too.

Don't gamble on your 2023 success with a vendor that doesn't really understand the complexities of retail.

Zipline is the industry's #1 solution that enables best-in-class retailers to bring together frontline communications, task management, learning, resources, insights, and more so everyone feels connected to the brand and inspired by their work.





But don't take our word for it, see the results customers have achieved by partnering with Zipline.

↑ **Efficiency**

48%

Less time to launch key initiatives

↑ **Execution**

92%

Customer average

↓ **Turnover**

17%

Zipline customers' frontline employees vs. 65% industry average

GAP

"We've heard feedback from store leaders that they now feel more connected to our brands and more empowered as they have personalized and relevant information for them at their fingertips."

Brandon Panepinto, Director of Product Management

lululemon

"We can finally tell our stores to go to one place - Zipline - to get all of the information that they need to do their jobs. I know that it has reduced stress, increased their clarity, and given them a solution to be their most successful selves."

Kesley Krosky, Communications Implementation Manager



"The Zipline platform enhances how we empower our store associates and our leadership with accurate, real-time information. This allows our store associates to keep their focus on delivering consistent, quality experiences to our millions of customers."

Tim Griffith, President



"The ability to have a one stop shop for all retail communications and execution is the greatest benefit of using Zipline. We also value Zipline's reporting, which ensures accountability."

Carmen Ip, Communications and Operations Manager



"Adoption is always top of mind when you implement a new technology solution. Every brand's culture is different. Zipline worked with us on the best strategy to drive 100% field adoption. Even our employees who have been with ASI for decades, and are perhaps more hesitant to embrace change, were sold on the platform shortly after seeing the way it changed operations for the better by giving employees a clear understanding of their responsibilities and making sure everyone has access to the same information."

Suzanne Kiggin, VP of Operations & Customer Experience

Customer love is a core value at Zipline

Even the best solutions don't get results unless they are embraced at every level of the organization. We provide Zipline customers with the service and support that helps to drive adoption and maximize ROI, whether you are on the floor, in the office, or on the move.

78 NPS score
(vs most SaaS companies with 41)



Retail's best brands use Zipline to enable operations, engage teams, and inspire.

