

# Zipline

**Zipline: The only operations platform that is a true partner to help you transform your business**



## **Align Your Implementation with Seasoned Tech Professionals**

After all the careful consideration and rumination, the collection and evaluation of responses from proposals, the comparing and weighing of capabilities and outcomes you've made a decision on an operations platform. It's finally time to implement, but resources are already stretched thin. How can you have your team support a new implementation of a company-wide initiative and your current technology needs? By selecting a strategic partner well versed in understanding your vision and goals.

***"It's not just about providing a great tool for stores, it's also about being a great partner to IT and the organization to make sure to support your journey and the transformations you need to achieve."*** -Jeremy Baker, CTO and Co-founder at Zipline.

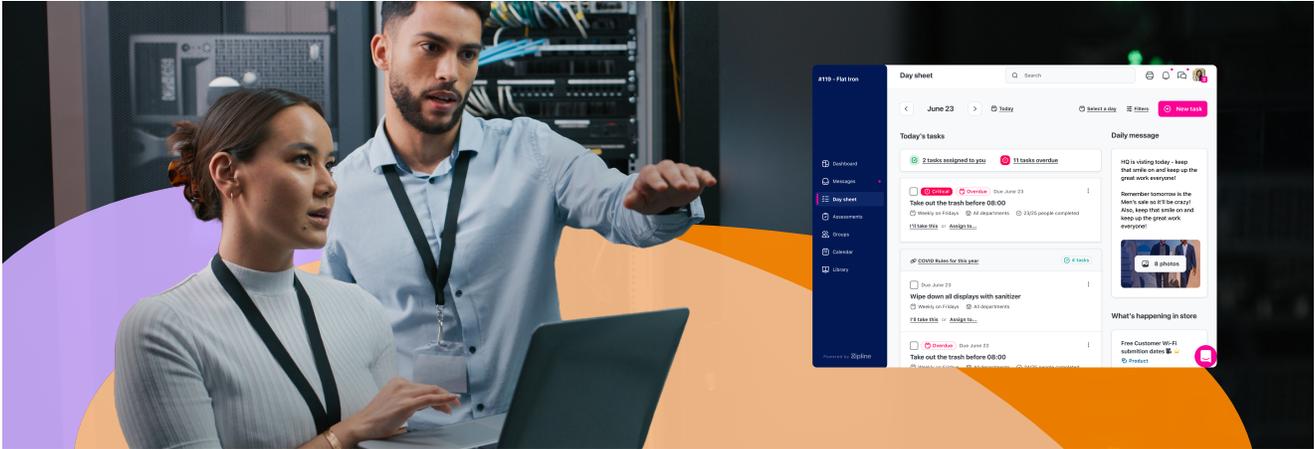


This partnership starts with aligning your internal IT department with seasoned tech professionals who act as an extension of your team, starting with an Account Manager - your own personal Quarterback throughout the implementation process and beyond. The objective is to get your new platform up and running as quickly as possible, so time should be dedicated to running deep discovery around customizations, team hierarchy, login flows, distribution lists, and more. All this work might seem tedious, but in the end it increases agility, streamlines efficiencies, and saves the time and resources of your already strapped IT team.

## A One-Stop-Shop for Your Field Teams

Everything your employees need, all in one place.

Good-bye, app overload. Zipline gives your field teams one destination to do their jobs. By bringing communications and operations functions into a single, dynamic dashboard, employees save time and enterprises save money.



### Secure

Zipline has been built with security as a top priority from day one. We hold ourselves accountable to the highest standards so you don't have to worry.

### Make it complete

With an open-API and pre-built integrations with the leading systems field teams rely on every day to get their work done, Zipline is a one-stop shop for frontline teams.

### Mobile-first

Your associates and managers gain visibility into tasks and execution in real-time, from any device.

### Best-in-class support

Zipline's industry leading experts are ready to guide and support you at every step along the way.

### Actionable reporting

Generate compliance reports to see who read critical messages and marked tasks complete and which store teams are in the red.

### HQ-level visibility

Get a summary, at a glance, of what the entire fleet is doing. Drill down into specific bright spots or non-compliant stores.

### Messages & Tasks

Teams see messages, tasks, and attachments – only the ones relevant to them – in one place. No extra logins. They can focus on delivering the right customer experience without having to search a dozen places for information.

### Resource Library

An out-of-the-box comprehensive document management solution that best-in-class brands trust to house their live-long policies, videos, training modules, and more - with search that actually works.

### Surveys

An info-gathering tool that can flex with the most complex org charts, helping brands and retailers get to a 100% response rate faster than ever before.

### Assessments

Effortless store audits that help track behavior over time, so field leaders can stop checking boxes and start coaching.

### Two-way communications

Allows field employees to communicate directly with managers and HQ about what's happening at their particular location.

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