ⓩ ZIPLINE

Agency investigations.
Disgruntled employees.
Hostile customers.

As a retailer, you're no stranger to the threat of litigation.

Unfortunately, more than half of retail companies still use manual methods - like email and spreadsheets - to track compliance and conduct legal holds. This approach is time-consuming at best, and unnecessarily risky at worst. *Would you trust a DM to keep copies of all of their correspondence with a store? Do you really know if a store manager read those new policy changes?*

Retail Zipline saves retailers money by **shortening investigations**, providing a **single source of truth**, making it easy to **demonstrate compliance**, and **substantially reducing the likelihood of being hit with huge fines or difficult lawsuits**.

Everything is preserved.

Zipline's infrastructure, systems, and data management procedures are compliant with legal holds at all times. That's because all data entered into the system - such as group messages, file uploads, tasks, assessments, and more - is preserved throughout the lifetime of a customer's contract. Backups of the application database are taken daily.

Everything is tracked.

Fully auditable event logs are kept of all actions and events in the application (like when a task was created, when it was completed, or when a Resource Library item was uploaded, and who it was uploaded by.) This audit log exists independently of the database, ensuring it cannot be changed or tampered with by a Zipline user or support personnel.

You can rest easy.

Retail Zipline does not have any data disposal processes in place for the lifetime of the customer contact. Data is retained for a further 2 years after the contract has ended, to assist with security incidents or legal investigations which the customer may become aware of after terminating use of the service.

Let us help you uncover even more ways increased compliance and tracking can help your business. To schedule a demo or simply learn more, visit us at **retailzipline.com**