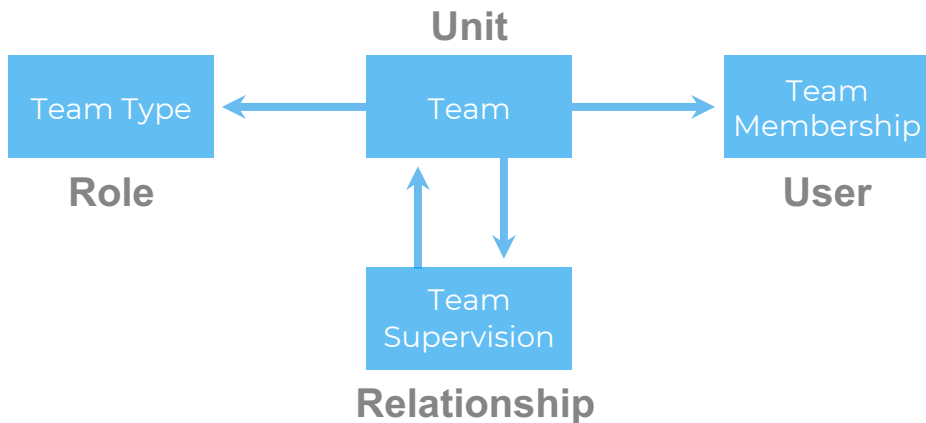




ZIPLINE

# Flexible Hierarchy System

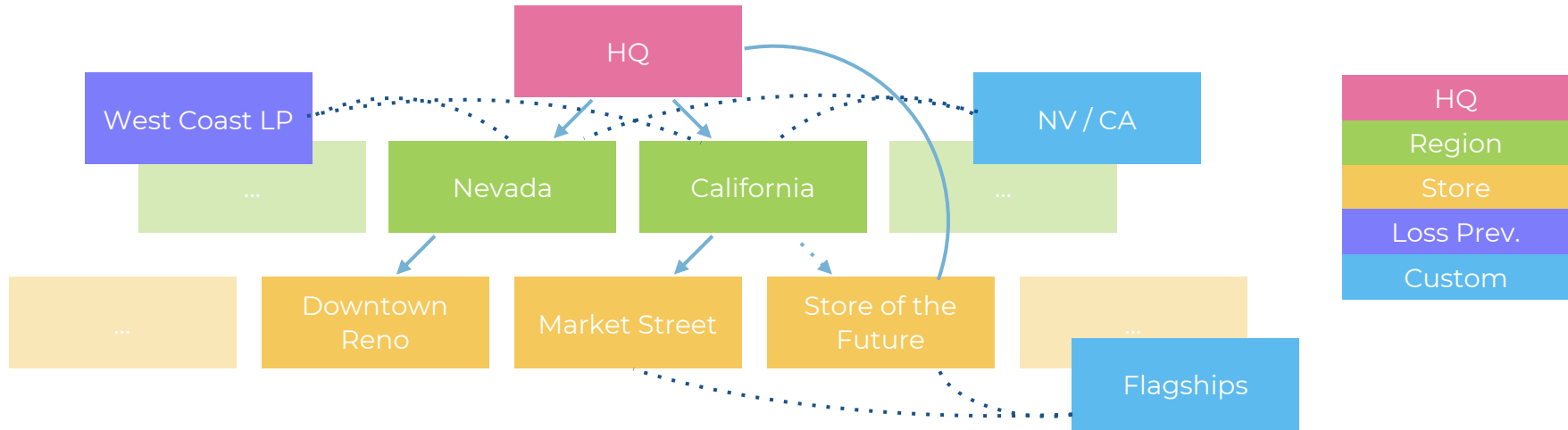


- **Team is the primary logical unit in our hierarchy and targeting system**
- **A Team can supervise any other Team, as long as there are no loops**
- **Team Types are defined by the Organization**
- **A User can be on any number of Teams**

Team	Type	Membership	Supervises
Dovercourt Store	Store	Store Manager	-
Toronto - West	District	District Leader	Dovercourt Store
Ontario	RCC	VP of Retail Support	Ontario

The Simple Case

# A More Complex Example



- We start with the standard store hierarchy.
- Then we add the West Coast Loss Prevention team.
- Someone is temporarily overseeing Nevada and California via a Custom Team.
- A “Store of the Future” is opened, and HQ will manage it directly even though it’s in California’s region.
- Another Custom Team is setup to oversee the Flagship stores