

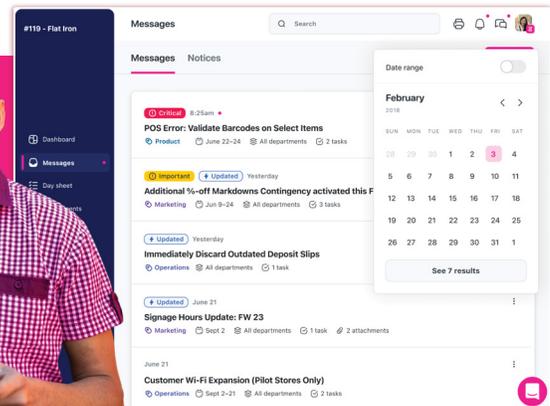
Zipline for Cannabis



We know your business is about more than just plants and products. It's about people, too.

In an increasingly crowded marketplace, cannabis retailers are facing stiff competition. With so many choices out there, the difference-maker lies in an incredible store experience: picture-perfect merchandising, well-stocked shelves, and knowledgeable budtenders. Zipline is the best-in-class operations platform that dramatically improves store execution, drives compliance, and helps store employees bring your brand to life for customers.

Why Zipline?



Easy to Use

Would your employees rather use Sharepoint or Instagram? We did the impossible and made Zipline fun to use so adoption is the best in the industry. Forget training guides - Zipline's built to fit your stores' day-to-day, so you can change performance without changing behavior.

Make it Complete

With an open-API and pre-built integrations with the leading systems field teams rely on every day to get their work done, Zipline is a one-stop shop for frontline teams.

Personalized by Location and Role

From privacy regulations to mandated operating hours, every city has their own unique way of managing cannabis retailers. Zipline is the only solution on the market with a true point of view. While other employee experience platforms simply aggregate data from disparate sources, Zipline organizes information and surfaces it based on an individual user's role, location, and current performance.

Actionable Reporting

Zipline can create daily checklists and help you track critical tasks, like how your stores dispose of unsold merchandise. Easy-to-read reports show who did what (and what's getting missed) so you can quickly follow up with non-compliant stores.

Mobile-First, Two-Way Communications

Avoid the need for individual employee email accounts, and prevent confidential information from being sent over personal communication channels. Zipline allows field employees to communicate directly with managers, HQ, and each other about what's happening in their store.



Inspire and Engage your teams

We know your store employees aren't just cashiers - they're consultants. That's why Zipline makes it easy to inspire and engage your teams with pictures, videos, and gifs, in an environment that looks and feels like you. More engaging content means more knowledgeable budtenders who can bring your brand to life for customers.

HQ-Level Visibility

At a glance, get a summary of what the entire fleet is doing and then drill down into specific bright spots or non-compliant stores. You can easily ensure teams read important regulatory updates (and quickly follow up with those who don't).

Rest Easy - it's all Secure

Retail Zipline has been built with security as a top priority from day one. We're proud to share that we've been awarded a SOC 2 Type II certification (which includes all five of the SOC 2 Trust Services Principles of security, confidentiality, availability, processing integrity, and privacy) and completed the CSA STAR Level 1 Self-Assessment.