Zipline

One platform. One Dashboard. 100% of what your teams need to stay compliant.

As a retailer you face tough compliance challenges. Your brand. Your in-store campaigns. Your merchandising. And now more than ever, the safety of your customers and employees.

Zipline is the leading operations platform for distributed teams that is proven to drive better business agility, store execution, and compliance

Why Zipline?

Today, only 29% of direction sent to stores is executed correctly by store teams. When it comes to health and safety regulations, 29% won't fly. Zipline is an easy-to-use operations platform that ensures that policies and procedures from HQ are seen, understood and completed on time, with the reporting to prove it.

Make it complete.
With an open-API and pre-built integrations with the leading systems field teams rely on every day to get their work done, Zipline is a one-stop shop for frontline teams.

Powered by personalization.
Zipline is the only solution on the market with a true point of view. While other employee experience platforms simply aggregate data from disparate sources, Zipline organizes information and surfaces it based on an individual user's role, location, and current performance, so employees understand their work on a deeper level and save valuable time.

At the intersection of engagement and execution.
Task management solutions are great for optimizing labor, but they're also hard to use and feel punitive. Employee communication apps come packed with engaging bells and whistles, but they don't actually enable better work. By striking the balance between engagement, efficiency, field alignment, and organization, Zipline enables better outcomes. Brands can finally implement their strategies correctly, and at scale.

AEO INC.

"Our priority is the safety and well-being of our customers and associates... [Zipline] offers quick access to task compliance reporting, which gives a starting point for follow-up and coaching conversations."

- Sunny Woo, Senior Vice President of American Eagle and Aerie Stores, AEO Inc.
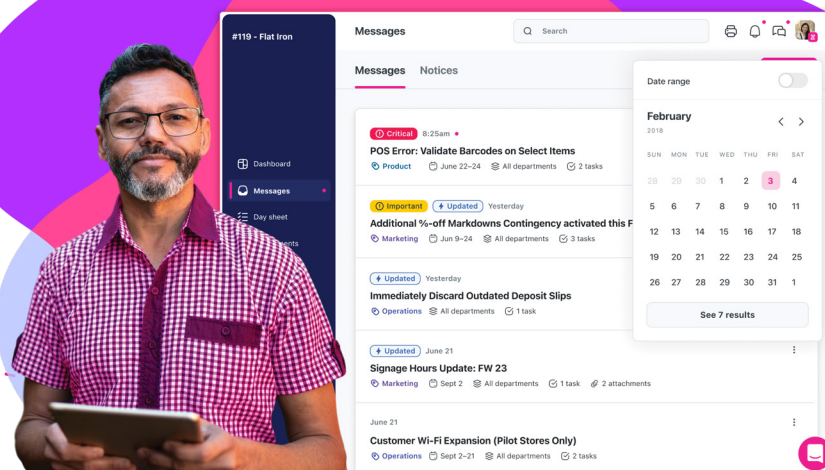
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Zipline

How we do it:

Task management

Zipline makes it easy for people to delegate, pick up the baton when needed, volunteer for tasks, etc. As a result, the execution data is actually far more accurate than what you'll get with other task management software.

Resource library

Zipline's resource library is search-primary (and that search actually works), so teams don't need to memorize a complicated hierarchy to find what they're looking for, and can pull up information in seconds - speed is critical in the face of health and safety issues. Library contents are targeted by location and role, so there's no risk of employees looking at (and executing) the wrong direction.

Surveys

With Surveys, you can get to a 100% response rate faster than ever before: Managers can see which team members haven't completed a live survey in real time, so they can remind them while it's still in progress. And HQ teams can access results directly, so important information from the field doesn't bottleneck in Corporate Communications.

Groups & Messenger

Give your field teams the ability to easily engage with HQ and their leaders, with a copy of all communications for compliance.

Compliance reports

See who read critical messages and marked tasks complete. See which DC teams are paying attention and which ones need attention.

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Binny's BEVERAGE DEPOT   TOMS   AEO INC.   BevMo!   LEGO   MORPHE   Casper   Grupo Juguetron